Fundraising

“We have great ideas about what we would like to do this year, but we need money!!!” Does this sound familiar to you? Once your organization has created goals for the year, you will need funds to help accomplish these goals. Below is a list of “DOs” to get your organization started on the right foot, followed by some ideas of what to do to make money for your group?

**Fundraising Ideas:**

- coffee and donut sale
- candy sale
- progressive dinner party
- bake sale
- alumni donations
- merchant donations/pledges
- birthday cake delivery
- finals care package delivery
- auction
- membership dues
- balloon sale
- car wash
- ad book
- fashion luncheon
- banquets
- service auction
- art fair
- talent show
- game marathon
- usher events
- art/poster sale
- benefit dance
- lemon eating contest
- recycling drive
- date auction
- garage/rummage sales

**What to DO!**

- DO collect dues from members.
- DO contact the Butler Center for fundraising ideas!
- DO double work- sell t-shirts at a dance marathon.
- DO give donors something tangible for donation.
- DO repeat successful fundraisers.
- DO contact old members/alumni for help and donations.
- DO think positive and aim high
- DO be prepared, creative, enthusiastic, and have fun!
- Identify constraints (e.g. budget, deadline, etc)
- Let them know they can ask for help
- DO find a sponsor. Think not only in terms of getting money from a sponsor, but also products such as food, paper goods, etc.
- DO select potential vendors that are appropriate for the college audience. Toy companies and ads for “The Collection” may not garner interest at UM!
- DO ask vendors to purchase coupon space on the bottom of a flyer. This is a greater incentive to the vendor than just a logo or their name on a flyer. It will help get students into their stores.
- DO sell something! To sell something on campus, reserve a breezeway table at the UC Reservation Office (up to one semester in advance, no less than 48 hours in advance). There is no charge for these tables and you can sell almost anything (food, clothing, business cards...). You must contact the UC Reservation Office (305-284-4351) at least seven (7) days in advance if you are selling something, if money or music is involved, or if an outside vendor is involved. (For an outside vendor, additional steps and perhaps charges are involved). If you want to use a UM logo, contact the bookstore for ap-

REMEMBER! The key a successful event is planning ahead. It takes a MINIMUM of two weeks to get a check request or BERF processed, and at least two weeks to get a contract signed.