Collaborations between industry and academic medicine are both ubiquitous and unruly. Recent controversies about the influence of funding sources on cancer research have intensified allegations that academic research institutions have not responded effectively to the normalization of financial conflicts of interest. This presentation outlines an approach based on active management of the risks in collaboration with investigators.

Dr. Fiore is Adelaide R. Snyder Professor of Ethics at Florida Atlantic University and has appointments in FAU’s Department of Philosophy and the Department of Medical Education at the regional campus of University of Miami Miller School of Medicine (UMMSM@FAU). Dr. Fiore is a contributing author of a module in the CITI Program on financial conflicts of interest.

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